

Docket No.: 2964P020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

EDWARD PATRICK, ET AL.

Application No.: 10/737,072

Filed: December 15, 2003

For: METHOD AND APPARATUS FOR AUTOMATICALLY

PERFORMING AN ONLINE CONTENT DISTRIBUTION

CAMPAIGN

Art Group: 2163

Examiner: Linh Black

PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicants for the above-identified application respectfully Petition the Commissioner for a one (1) month extension of time, extending the period for response to April 06, 2006, from the Office Action dated December 06, 2005. The petition filing fee of \$60.00 and an Amendment and Response to Office Action are attached.

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

| 14/12 | 300519 | FMFTFK11 | 00000015 | 10737072 |
|-------|--------|----------|----------|----------|
| | | | | |

01 FC:2251

60.00 OP

Respectfully submitted,

Blakely, Sokoloff, Taylor & Zafman LLP

Date: April 06, 2006

Farzad E. Amini, Reg. No. 42,261

12400 Wilshire Boulevard, 7th Floor Los Angeles, CA 90025 Telephone: (310) 207-3800

CERTIFICATE OF MAILING/TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Marilyn Bass

04-06-06

Date



FEGURAL NSMITTAL for FY 2005

Patent fees are subject to annual revision.

| Applicant claims small entity status. See 37 CFR | 1.27 |
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TOTAL AMOUNT OF PAYMENT

(\$)

60.00

| Complete if Known | | | |
|----------------------|-------------------|--|--|
| Application Number | 10/737,072 | | |
| Filing Date | December 15, 2003 | | |
| First Named Inventor | Edward Patrick | | |
| Examiner Name | Linh Black | | |
| Art Unit | 2163 | | |
| Attorney Docket No. | 2964P020 | | |

| METHOD OF PAYMENT (check all that apply) | | | | | | |
|---|-----|--|--|--|--|--|
| Check Credit card Money Order None Other (please identify): | | | | | | |
| Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP | | | | | | |
| For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) | | | | | | |
| ☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee | | | | | | |
| Charge any additional fee(s) or underpayment of fee(s) Credit any overpayments | | | | | | |
| under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20. | | | | | | |
| FEE CALCULATION | | | | | | |
| 1. EXTRA CLAIM FEES Extra Fee from | | | | | | |
| Claims below Fee Paid | | | | | | |
| Total Claims 12 3f* = 0 x 25.00 = \$0.00 | | | | | | |
| Independent 4 8* = 0 X 100.00 = \$0.00 | | | | | | |
| Multiple Dependent = | | | | | | |
| Large Entity Small Entity | - 1 | | | | | |
| Fee Fee Fee Fee Description | ı | | | | | |
| Code (\$) Code (\$) 1202 50 2202 25 Claims in excess of 20 | | | | | | |
| 1201 200 2201 100 Independent claims in excess of 3 | | | | | | |
| 1203 360 2203 180 Multiple Dependent claim, if not paid 1204 790 2204 395 **Reissue independent claims over original patent **or number organization paid if greater. For Reissues, see helps | | | | | | |
| 1204 790 2204 395 **Reissue independent claims over original patent **or number previously paid, if greater, For Reissues, see below 2205 150 **Reissue claims in excess of 20 and over original patent | | | | | | |
| SUBTOTAL (1) (\$) 0.00 | | | | | | |
| | | | | | | |
| 2. ADDITIONAL FEES | | | | | | |
| Large Entity Small Entity | | | | | | |
| Fee Fee Fee Fee | | | | | | |
| Code (5) Code (5) Fee Description Fee Paid | | | | | | |
| 1051 130 2051 65 Surcharge - late filing fee or oath 1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet. | | | | | | |
| | | | | | | |
| 2053 130 2053 130 Non-English specification 1251 120 2251 60 Extension for reply within first month 60.00 | | | | | | |
| 1252 450 2252 225 Extension for reply within second month | | | | | | |
| 1253 1,020 2253 510 Extension for reply within third month 1254 1,590 2254 795 Extension for reply within fourth month | | | | | | |
| 1255 2,160 2255 1,080 Extension for reply within fifth month | | | | | | |
| 1401 500 2401 250 Notice of Appeal | | | | | | |
| 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing | | | | | | |
| 1451 1,510 2451 1,510 Petition to institute a public use proceeding | | | | | | |
| 1460 130 2460 130 Petitions to the Commissioner | | | | | | |
| 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 Submission of Information Disclosure Stmt | | | | | | |
| 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) | | | | | | |
| 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) | | | | | | |
| Other fee (specify) | | | | | | |
| SUBTOTAL (2) (\$) 60.00 | | | | | | |
| | _ | | | | | |

| | SUBMITTED BY | | | | Comp | Complete (if applicable) | |
|---|--------------|-----------------|-----------------------------------|--------|-----------|--------------------------|--|
| Г | | Farzad E. Amini | Registration No. (Attorney/Agent) | 42,261 | Telephone | (310) 207-3800 | |
| t | Signature | axenda | | | Date | 04/06/06 | |

Based on PTO/SB/17 (12-04) as modified by Blakely, Sokoloff, Taylor & Zafman (Wr) 12/15/2004. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandra, VA 22313-1450